

MCN Learning Case Study:

IASIS Healthcare



About IASIS Healthcare

IASIS Healthcare owns and operates 18 acute care hospitals and one behavioral health hospital throughout seven states – Arizona, Colorado, Florida, Louisiana, Nevada, Texas and Utah. In total, they have more than 4,300 licensed beds, and employ nearly 14,000 dedicated professionals.

In their Words

“It is the experience that MCN’s management has in healthcare that makes all the difference.”

“There was a lot of time spent on the front end. MCN was willing to go into specific IASIS markets and work with and train educators in those areas.”

Beverly McKenzie
Director of Compliance Programs
IASIS Healthcare

The Challenge

In late 2005 IASIS Healthcare began their search to replace its existing online learning platform. IASIS faced numerous challenges including an expanding workforce that encompassed numerous types of healthcare settings, disciplines and audiences. They required an education platform that had the functionality to support their system but also needed it to be flexible enough to adapt to IASIS’s expansive education needs.

“We needed a company that could be flexible with our ever changing needs. We needed a company that understood the business of healthcare and could help bring that expertise into our education environment.” Says Beverly McKenzie, Director of Compliance Programs at IASIS Healthcare.

The Solution

In the business of professional healthcare education, one size does not fit all. IASIS needed a strong elearning platform that could support their diverse needs. Even more importantly, they needed a team that understood their





unique healthcare training needs. That's why in early 2006, IASIS chose MCN Learning to implement and support their "IHEAL" training program.

"The system was quickly embraced by educators. The system is easy to navigate, and it's easy to search for things. It has a very clean look. Students can self-enroll in courses. The system communicates very well."

Results

MCN has evolved and grown with IASIS. Reacting and responding to its needs it has incorporated changes to features and functions that have improved the overall learning experience at IASIS. Even more importantly, MCN has worked with educators at IASIS to customize content to meet their specific needs.

“We are a little bit different. Things in our market are not ‘cookie-cutter’. MCN was able to help standardize things. MCN was able to tailor their content and system to meet our needs.”

Beverly Mckenzie
Director of Compliance Programs
IASIS Healthcare

